

# Standard Rec.

SPRING/SUMMER 2024



STYLED BY  
**STANDARD REC.**  
EST 1966





Rec. Tee

- Slub jersey
- Medium-weight
- Rib collar
- Classic Fit
- 100% Cotton
- Pre-shrunk
- Screen print

- Indigo

Arctic White

Marina Blue

ACK Red

Schooner Blue
- Red Snapper

Sunflower

Reef

Vintage Black



Rec. Pocket Tee

- Slub jersey
- Medium-weight
- Rib collar
- Classic Fit
- 100% Cotton
- Pre-shrunk
- Screen print

- Cornflower



Rec. Long Sleeve Tee

- Slub jersey
- Medium-weight
- Rib collar
- Classic Fit
- 100% Cotton
- Pre-shrunk
- Screen print

- Indigo

Arctic White

Marina Blue

ACK Red

Schooner Blue



Rec. Hoodie

- Slub jersey
- Medium-weight
- Self-lined hood
- Classic Fit
- 100% Cotton
- Pre-shrunk
- Screen print

- Indigo

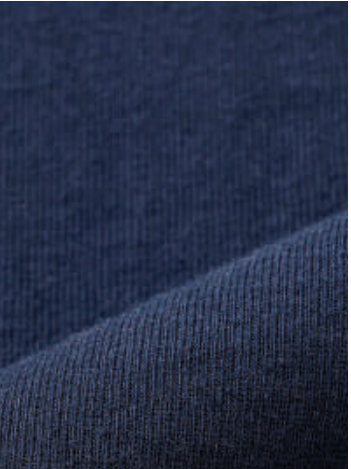
Arctic White

Marina Blue



Rec. Jersey

- Custom-milled, lightly textured slub-jersey.
- Medium-weight, breathable knit.
- Premium pigments for rich colors.
- Laundered for a lived-in feel.
- Pre-shrunk for a true fit.
- Standard Rec. exclusive.



Banner Jersey

- Custom-milled jersey.
- Medium-weight, breathable knit.
- Premium pigments for rich colors.
- Laundered for a lived-in feel.
- Pre-shrunk for a true fit.
- Standard Rec. exclusive.



Banner Tee

- Jersey
- Medium-weight
- Rib collar
- Classic Fit
- 100% Cotton
- Pre-shrunk
- Twill color: Vintage White

- Arctic White

Navy

Black

Cardinal

Dark Green
- Red

Blue

Light Blue

Maroon



Sport Polo

- Piqué mesh
- Medium-weight
- Rib collar & cuffs
- Classic Fit
- 95% Cotton, 5% Lycra®
- Pre-shrunk
- Embroidered logo

- Indigo

Arctic White

Vintage Black



Hampton Hoodie

- French Terry
- Heavy-weight & breathable
- Rib cuffs & hem
- Classic fit
- 100% Cotton
- Pre-shrunk
- Screen print or Twill

- Body colors

Indigo

Vintage White

Marina Blue
- Twill colors

Indigo

Vintage White

Marina Blue



Hampton 1/4 Zip

- French Terry
- Heavy-weight & breathable
- Rib collar & cuffs
- Classic fit
- 100% Cotton
- Pre-shrunk
- Screen print or Twill

- Body colors

Indigo

Vintage White
- Twill colors

Indigo

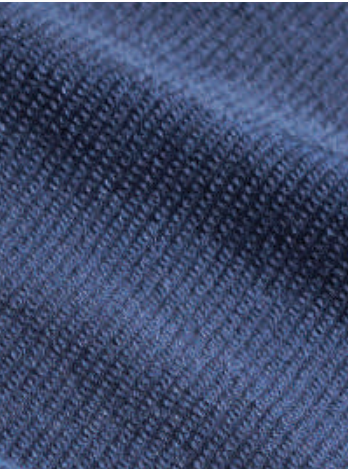
Vintage White

Marina Blue



Sport Mesh

- Custom-milled mesh piqué with added stretch
- Medium-weight, breathable knit.
- Premium pigments for rich colors.
- Laundered for a lived-in feel.
- Pre-shrunk for a true fit.
- Standard Rec. exclusive.



Hampton French Terry

- Custom-milled open-knit French Terry
- Heavy-weight, breathable knit.
- Premium pigments for rich colors.
- Laundered for a lived-in feel.
- Pre-shrunk for a true fit.
- Standard Rec. exclusive.



## Your brand, premium apparel, made to order

Standard Rec. is a premium, custom apparel brand that delivers standout products fast & easy. For us, it's always started with creating beautiful, timeless apparel. But, after decades of creating boutique products for some of the world's best brands, we found the old ways of doing business were just that—old. So, we've developed a new way of doing things, modernizing the process: Our personalized shopping experience features easy customization, low minimums, fast shipping, and seamless order tracking. The result is exceptional apparel made exclusively for you.